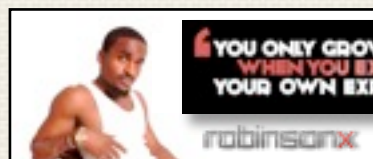
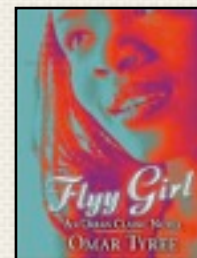
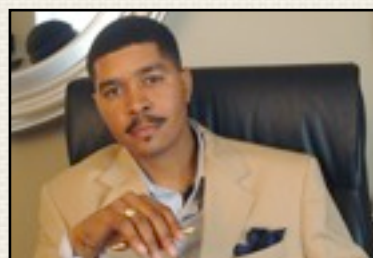


# Flyy Girl: Crazy Money & Good Lovin' Tour

## "Business, Wealth, Love & Relationships"

Celebrating the upcoming Lionsgate movie "FLYY," w/ Hollywood Executive Producer **ARTHUR WYLIE**, NY Times Best Selling Author **OMAR TYREE**, and College Relationship Expert **DEVIN T. ROBINSON X**.

*A college student's guide to wealth and love...before graduation.*



**YOU ONLY GROW  
WHEN YOU EXCEED  
YOUR OWN EXPECTATIONS**

robinsonx

The **"Flyy Girl: Crazy Money & Good Lovin' Tour"** will feature the author of the book 'Only The Crazy and Fearless Win BIG,' **Arthur Wylie**, NY Times Best Selling author **Omar Tyree**, and acclaimed relationship expert **Devin T. Robinson (Robinson X)**.

7 years ago, Investor and Business Mogul Arthur Wylie met NY Times Best Selling Author Omar Tyree, who wrote a book that would define an entire genre of literature that is now a \$300 million a year industry.

'Flyy Girl' went on to sell over 1.3 million copies for Simon and Schuster, positioning Tyree to be a NAACP Image Award recipient, and now read by over 8 million people worldwide!!

As Omar knew he would need a business executive and investors to take his art to the next level of Hollywood filmmaking, Arthur became his Business Advisor and investor into the Tyree Brand.

Currently, Arthur Wylie works with some of largest film studios and producers in Hollywood, who are responsible for films like Final Destination, Twilight, Hunger

Games, Lord of the Rings, and Tyler Perry's Films.

We're launching a multi-city media and panel discussion tour hosted by **Omar Tyree, Arthur Wylie, and Devin Robinson**, that will use the central character Tracy Ellison from the book 'Flyy Girl' to address topics of business, wealth, love and relationships.

As a very special treat, attendees will get a sneak peak of the upcoming movie called "Flyy," adapted from the book 'Flyy Girl,' but takes place modern day.

### SNEAK PEAK OF MOVIE



'Flyy Girl' has been adapted into a movie called "Flyy," which takes place 20 years after the events of the classic novel. Written/Directed by Felicia Henderson (*Everybody Hates Chris, Soul Food, Gossip Girl*), the movie will be distributed to theaters by LIONSGATE.



**Workshops / Book Signings**  
**"Business, Love & Relationships"**  
*A college student's guide to wealth and love...before graduation.*



**MULTI-MEDIA SUPPORT**

## **Workshop Tour**

### **“Business, Love & Relationships”**

*A college student's guide to wealth and love...before graduation.*

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Presented by

**College Millionaire & Author Arthur Wylie**, and  
**College Relationships Guru Devin T. Robinson X “Egypt”**  
and moderated by  
**NY Times Best Selling Author Omar Tyree**

**Mission:** To help students enhance their life through understanding the importance of being prepared “NOW” for positive relationship building, career planning, and wealth creation.

#### **Topic to be Covered:**

#### **How to be successful in Wealth Creation and your Personal Relationships in college**

- No Nonsense Career Planning to Guarantee Employment
- Choosing the right mate and life companion
- Increase your Social and Business Network
- How to start a company out of your dorm room
- Be careful who you sleep with!

[www.CrazyMoneyAndGoodLoving.com](http://www.CrazyMoneyAndGoodLoving.com)

#### THE SPEAKERS



ARTHUR WYLIE



DEVIN T. ROBINSON X



OMAR TYREE

# “Crazy Money & Good Loving”

## “Business, Love & Relationships”

*A college student's guide to wealth and love...before graduation.*

### ***Celebrating the Pre Launch of ‘Flyy Girl’ the Movie***

Most students waste valuable moments chasing the opposite or same sex, squandering financial aid and losing time on unimportant matters instead of being directed. Most endure a minimum of two broken hearts before they graduate. One: From a horribly toxic relationship in which they were never treated or loved the way they should or were the bad lover themselves. Two: From crossing that beautifully haunting stage, accepting that degree only to realize...I am not ready for the real world.

Enter **Arthur Wylie** and **Devin T. Robinson X “Egypt”**. Mr. Wylie, who launched a million dollar business while in his college dorm, then became a business mogul in investments, consulting, real estate, entertainment, and bestselling author in his youth, and Mr. X - teaching college students how to love since he was in college as one of the top speakers in the world, later expanding to TV appearances with BET and MTV.

Co-hosted by **Omar Tyree**, who will use his iconic character **Tracy Ellison** from his classic novel ‘Flyy Girl’ to address topics of business, love and relationships, celebrity appeal, credible speakers and dynamic backgrounds donate a unique spin on typical discussions. Interactive, comedic and informative describes the journey every student will undergo during this presentation. This is sure to inspire a new level of thought for freshmen as well as seniors.

[www.CrazyMoneyAndGoodLoving.com](http://www.CrazyMoneyAndGoodLoving.com)



# “Crazy Money & Good Loving”

## **Biography**

### Arthur Wylie



“Do the unexpected” is the guiding business philosophy of this investment mogul, Hollywood executive, serial entrepreneur, and author. This daring mindset prompted him to start his own financial firm out of his college dorm room and to later grow it to oversee hundreds of millions in assets, businesses and participate in more than \$750 million worth of business deals. This boldness also led him to venture into disparate industries, including the notoriously tough entertainment world, where he has also realized extraordinary success.

Wylie operates outside the box -- from scraping up \$500 to start his investing company, to seamlessly securing a \$50 million film distribution deal. Currently, he is the CEO of Arthur Wylie Enterprises, which comprises consulting, venture capital, book publishing, and entertainment. With his upcoming film “Flyy” (based on NY Times Best Selling author Omar Tyree’s ‘Flyy Girl’) and other film properties in his catalog. Currently, Wylie is working with some of Hollywood’s top producers and studios behind films like 300, Superman, Hunger Games, Twilight, Final Destination, Lord of the Rings, and “Everybody Hates Chris,” defying borders and boundaries.

Wylie is a living example of his best selling book **“Only the Crazy and Fearless Win Big!”**. You’ll be hard pressed to find someone leading a wealth management firm with hundreds of millions in managed assets, transactions, and interests, who woke up one day and decided to sell off the company, go to Los Angeles and become a film industry power player—with NO experience in the film industry!

He has become one of the most talked about entrepreneur brands, and one of the youngest success stories in the global business community today - featured by the leading national media outlets like Market Watch/Wall Street Journal, FOX News, ABC News, ,NBC, CBS, WGN, Forbes, Black Enterprise among many others. Among his current endeavors, Wylie is a managing partner of the Arthur Wylie Enterprise Brand companies that include: Global Renaissance Entertainment, AW Events and Communication Inc., Wylie Studios, AW Wealth Management and the Arthur Wylie Foundation.

Wylie holds a bachelor’s degree in Financial Management from the University of North Carolina at Charlotte, and has been a licensed securities principal and licensed in a vast area of securities and insurance

[www.ArthurWylie.com](http://www.ArthurWylie.com) / [www.BeCrazyAndFearless.com](http://www.BeCrazyAndFearless.com)

# "Crazy Money & Good Loving"

## **Biography**

### **Omar Tyree**

**Omar Tyree**, is a New York Times best-selling author, a journalist, reporter, poet, screenwriter, songwriter, playwright, event host, lecturer, blogger, publishing consultant and literacy advocate, who has won a 2001 NAACP Image Award for Outstanding Literature in Fiction, a 2006 Phillis Wheatley Literary Award for Body of Work in Urban Fiction, and a 2010 HBCU Legends Award for his tiresome work in urban literacy.



**OMAR TYREE**, one of the most talked about brands in the urban community today, is in every major bookstore nationally, and widely available internationally. According to **Simon & Schuster Publishing**, Tyree has grossed over \$30,000,000, and been read by over 8,000,000 people worldwide. As a brand, Omar Tyree has created the kind of loyal following that is the key to Tyler Perry's and Terry McMillan's early success in moving into TV and film. In fact, Tyree has a larger following and far more global brand proliferation than Perry had during his early move into television and film!

Harnessing Tyree's brand and momentum, and the precedent set by Perry and McMillan, we are now adapting several of his 18 books into films, television series and online content for distribution worldwide.

Born and raised in Philadelphia, Pennsylvania, where he graduated from the prestigious Central High School in 1987, Tyree first attended the University of Pittsburgh as a Pharmacy major and an aspiring football player. After spending his first two years at Pitt, he found his new passion and a calling as a writer and a storyteller, penning his first published series, "The Diary of a Freshman" along with two novels; "Colored, On White Campus", (now titled "College Boy" in his Urban Griot series) and "Fly Girl", which became a contemporary urban classic that spawned an entire genre of so-called "urban/street literature."

Tyree transferred to the respected HBCU of Howard University to finish his education as a writer in the Fall of 1989. Leaving the English Department in the School of the Liberal Arts for the School of Communications, he graduated cum laude with a degree in Print Journalism in the Fall of 1991. While at Howard, he created, produced and published "Food For Thought" a student opinion column in "The Hilltop" newspaper, along with publishing several Washington, DC-based news articles for the Black Press.

Upon graduation from Howard, Tyree established his own publishing company, MARS Productions, in early 1992, at the tender age of 23. He then self-published and marketed his first three novels, including "Capital City", which chronicled Washington, DC's violent drug culture, and went on to sell 25,000 copies of his first three titles with distribution sources from Newport News, Virginia, to Queens, New York.

By the Spring of 1995, Tyree's activity had attracted the attention of several major publishing houses, including Simon & Schuster, where he signed his first two-book publishing deal for a six-figure advance payment at age 26. And as they say, the rest is his-story. Tyree went on to publish 16 novels, two short story books, and one non-fiction book on "The Equation" of entrepreneurship and business. To date, he has sold more than 2 million copies of his books worldwide, and has created a brand name in the publishing industry that has generated more than \$30 million.

Tyree has also been published in five anthology books, several major newspapers, including; The Washington Post, The Philadelphia Inquirer, and The News Journal; several national magazines, including, Ebony, Essence, Upscale, The Black Collegian, and The Washington View, and featured on the national blog web site TheDailyVoice.com.

Along with his many literary awards from various national organizations, Tyree has founded and formed his own nonprofit arm of the Urban Literacy Project (ULP), where he highlights "The 5 Key Components of Literacy" (Reading, Writing, Thinking, Visualization and Application). Penning a short short book, "12 Brown Boys" for young urban readers in September of 2008, Tyree was cited by the City Council of Philadelphia for his tireless community work in urban literacy in the Spring of 2009, where he spoke about the need to continue the fight against illiteracy within the urban American community.

Hailed as one of the most passionate and informed speakers on artistic, community, educational, cultural, intellectual, popular and business topics, Tyree has been a featured lecturer at more than 50 major American institutions, colleges and universities, including Harvard and Yale.



# "Crazy Money & Good Loving"

## **Biography**

### Devin T. Robinson X "Egypt"



"Egypt" lost his mother, father and family in just one week. Imagine being too sad to cry. At the age of twelve, his father told him: "I do not want you boy", and then proceeded to cancel child support a day after his mother died.

"Egypt" lived with his older sister, Chastity, who made a living as a beautician by day and at night a stripper. Living in cars, selling drugs, fighting, stealing clothes and being arrested on multiple occasions became his life.

Yet, despite all these hardships, "Egypt" received his first degree while being on the "Dean's list", graduated with Phi Theta Kappa Honors, was the 147lbs Florida State boxing champion, is an award winning actor, President of the National AIDS Awareness Poets Inc, Creator of the AIDS Olympics, has two degrees and is the author of both top selling relationship books, "How Good Is Sex?" and "Love Is Not An STD."

Egypt took his anger and channeled it into a passion to improve others: much like his sister Chastity helped him.

In less than three years, "Egypt" has appeared on Apollo twice, BET' 106 & Park, MTV, UPN, NBC, **TEDx** talk, National Public Radio, SEVENTEEN Magazine, HIV PLUS magazine, POZ magazine, New York Daily News, Madison's Who's Who of business executives and professionals in addition to a BET special, "Pos or Not?" all for his dynamic work educating people about HIV, Black history, sex, love and politics. Egypt has even shared stages with Magic Johnson, Anthony Hamilton, Sheryl Lee Ralph, Floyd Mayweather Jr., Sister Souljah, Omar Tyree, John Legend, Melyssa Ford and Alicia Keys.

He does this through God, motivational speaking, comedy, acting and poetry. From Johannesburg (South Africa), Amman Jordan, Doha, Qatar (Middle East) to several parts of the Caribbean, his talent is enjoyed worldwide. He adopted the name "Egypt" because he plans to influence the world as the great African empire has influenced the earth. Ladies and gentlemen, "Egypt" also known as "Devin T. Robinson X."